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Jerrod Niemann will release his new album, "High Noon," on March 25.

Produced by Jerrod and Jimmie Lee Sloas, the project features Jerrod's Top 20-and-climbing single, "Drink to That All Night." The album's title has multiple definitions, including being at peak creativity.

"High Noon is a term that's been in my mind since I was a kid," he said. "Growin' up in Southwest Kansas, I actually lived in Dodge City, where the old gun fighting days have such a historical value. Wyatt Earp is the main street, and high noon, if you think of it, it's always meeting your adversary at noon, and goin' out there, walkin' a few steps, and turn around and face what you're most afraid of, right then and there.

“So for me,” he continued, “every time any of us make a journey in our life for whatever we’re tryin’ to do – in this case makin’ music – I just think, ‘Okay, my adversaries are party poopers, and I’m about to face that so that all of us can have a great time,’ hopefully, listening to this record.”

To announce the new album, Jerrod revealed a High Noon--themed movie poster through his social media outlets and invited fans to connect at www.JourneyToHighNoon.com for opportunities for free downloads, gaming, and exclusive video content to be released leading up to the album’s street date. High Noon is the follow up to Jerrod’s critically acclaimed Free The Music album in 2012.